

Dear Valued Partners,

We are writing to inform you of an important leadership transition at Coast & Country Sales. After many successful years as our Managing Director, Jay Utton has decided to step down from his role. Jay has been instrumental in steering Coast & Country Sales to become a trusted name in the FMCG industry, and his contributions have laid the foundation for the bright future ahead.

We are delighted to announce that Karl Schultz will assume the role of Managing Director, effective January 2025. Karl brings a wealth of industry expertise, a proven track record of leadership, and an unwavering commitment to our mission of delivering excellence to our clients and partners.

While Jay will be stepping down, he remains a valued part of our team during the transition period, ensuring a seamless handover and continued alignment with our strategic goals.

We are confident that Karl's leadership will further strengthen our partnerships and drive new opportunities for growth and innovation. We remain committed to serving you with the same dedication and excellence that have defined Coast & Country Sales for over two decades.

Thank you for your ongoing support and collaboration. Please join us in thanking Jay for his remarkable contributions and in welcoming Karl to his new role.

Warm regards,  
Coast & Country Sales